

THE TREASURE ISLAND MUSEUM PRESENTS

LITTLE ISLAND, BIG IDEAS

A Free Lecture Series on the Past, Present, and Future of Treasure Island

Spring 2015

The World Comes to San Francisco: The International Expositions of 1894, 1915, 1939

March 21

**California's Midwinter Fair and Its Legacies to
San Francisco and to History.** Speaker: Ed Herny

April 25

Building the Panama Pacific International Exposition.
Speaker: Laura A. Ackley (to be held in the Casa de la Vista)

May 23

**Pacific Peace, Pacific War: Treasure Island and
the Golden Gate International Exposition.**
Speaker: Anne Schnoebelen

Summer 2015

June 27

Alcatraz Island: Sustainability Pioneer
Speaker: Laura Castellini

July 25

**With Two Feet on the Ground:
Labor and the Building of Treasure Island**
Speaker: David Duckworth

September 26

Treasure Island: Creating a Livable Future
Speaker: Tom Schueneman



One Avenue of the Palms • Treasure Island, San Francisco California 94130 • 415.413.8462 • treasureislandmuseum.org

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A Free Lecture Series on the Past, Present, and Future of Treasure Island
PRESENTED BY THE TREASURE ISLAND MUSEUM

Lecture Series for Spring 2015

The World Comes to San Francisco: The International Expositions of 1894, 1915, 1939

Celebrations of the centennial of the opening of the Panama Pacific International Exposition. Celebrations of the PPIE will occur in San Francisco throughout 2015. But here on Treasure Island we will show our love for all three of San Francisco's world's fairs (only New York among U.S. cities has had as many). The passion, research and spectacular image collections of three outstanding speakers, will present the stories of the trailblazing events that brought the world's beauty, art and innovation to San Francisco's doorstep.

All lectures are free. All presentations on Treasure Island at 10:30 a.m. in the lobby of Building One unless otherwise noted.
Please check recent e-news or our website treasureislandmuseum.org for updated times and locations.



March 21 California's Midwinter Fair and Its Legacies to San Francisco and to History.

The California Midwinter International Exposition of 1894 was the first, smallest, and least remembered of San Francisco's three world's fairs. Conceived, designed, constructed, and filled with the greatest artistic and industrial treasures of its time in five months, it was a miracle of inspiration, hard work and dedication. Discover Golden Gate Park's present day museums, ornaments and gardens which are the fair's formal legacy, and its surviving souvenir memorabilia.

Speaker: Historian, archivist and author Ed Herry



April 25 Building the Panama Pacific International Exposition.

Join historian Laura Ackley for the dramatic story of how the gorgeous palaces of the Panama-Pacific International Exposition were designed and constructed in just a few short months between 1912 and 1915. Ackley will also describe how exhibits were selected, how the fair was promoted and the ways in which the outbreak of World War I affected the exposition. Progress photographs of construction will culminate in the grand opening day parade and festivities. The lecture will be illustrated with dramatic and often rare images of the exposition's creation, including panoramas, souvenirs, lantern slides and postcards. To be held in the Casa de la Vista.

Laura Ackley holds graduate degrees in architecture from Harvard University and the University of California at Berkeley. Her book, San Francisco's Jewel City: The Panama Pacific International Exposition of 1915, was published last year.



May 23 Pacific Peace, Pacific War: Treasure Island and the Golden Gate International Exposition.

The Golden Gate International Exposition of 1939-1940 was San Francisco's last great public celebration prior to America's entry into World War II. The theme of this "Pageant of the Pacific" was "Pacific Unity." How did the deepening international crisis affect the fair, particularly America's ongoing race with Japan to conquer the Pacific? Did Treasure Island itself play a part in this race? This presentation will focus on Treasure Island in its historical context, but also explore the fun and beauty of the fair, particularly its "Pacific" theme.

Anne Schnobelen is a writer, speaker, and noted preservationist. She is on the board of directors of the Treasure Island Museum and its program chair. She has a master's degree in English from Brown University.

Summer 2015

June 27 Alcatraz Island: Sustainability Pioneer.

As Treasure Island's sustainable redevelopment nears, find out what it takes to bring green technology to a prison power plant constructed back when TI was still a shoal beneath the Bay. Hybrid cars are common, but have you seen a hybrid ferry? Find out how these and other renewable energy projects throughout the Golden Gate National Recreation Area were planned and installed, and how they're performing.

Laura Castellini is the Sustainability Coordinator at the Golden Gate National Recreation Area, where she has worked on renewable energy, recycling, and energy and water conservation projects since 2005. Laura is a Bay Area native with a master's degree in marine biology from San Francisco State University.

July 25 With Two Feet on the Ground: Labor and the Building of Treasure Island

How to build an island in San Francisco Bay in the 1930s? Explore the matrix of laborers and unions, tasks, equipment, technologies, sponsoring agencies and corporate enterprises, and come to understand the challenges and achievements of labor in realizing this visionary project.

Speaker: David Duckworth, cultural historian.

September 26 Treasure Island: Creating a Livable Future

Learn how Treasure Island's acclaimed redevelopment plan, built on a historic foundation of innovation and forward-thinking vision, will be a global model for sustainability in a new century.

As construction is about to begin on the latest reinvention of Treasure and Yerba Buena Islands, examine what it means to live in a climate changed world and how this project can help light a path toward a thriving and sustainable future.

Speaker: Environmental author and Climate Reality Project Leader Tom Schueneman

Parking is free, access via Bay Bridge (no toll from San Francisco) or Muni 108 bus.

Additional talks will be added to the series as speakers and topics become available. For more information, or to register (suggested, but not required) please visit treasureislandmuseum.org/lectures or scan the code.



Presented with support from Treasure Island Development Authority and the Winery-San Francisco on Treasure Island.

